

## PRIVACY POLICY

We hereby inform you that we (Flusurvey) will process your data in accordance with applicable laws and regulations and in full respect of your rights and, in particular, your privacy.

Your personal data will be processed both in digital format and in paper format.

We will process, with your consent, the following **data**:

**Registration data**: when you register, we record and store your personal data (e-mail address, post code of your home and working place, demographic data, data about your lifestyle, family composition and previous health conditions, etc.).

**Responses to surveys** - Periodically we invite you to fill out a survey to obtain information about your health.

**Log data** - When you connect to our system, this will automatically record information that your computer sends us. This information may relate to the operations performed by you, the IP address and MAC address from which you are connecting, date and time of your connection, etc.

**Communications**: when you send us an e-mail or another communication, we record and store such communication.

Your personal data will be processed with the following **purposes**:

- undertake scientific research and statistical analysis of the spread of flu in the UK;
- publish statistical analysis, graphical representations of the results but only with aggregated and anonymous data;
- provide you with personalized information on the results of the survey (how many registered users in your area have flu, etc.);
- protect the technical operation of our computer systems.

Your data may be passed on, but only in anonymous and aggregate form, to other entities carrying out scientific research or statistical analysis activities.

The provision of the data is voluntary. We (Flusurvey) are the controllers for the processing of your data, and if you have a question **you can write** to us at the following address:

Professor John Edmunds  
London School of Hygiene & Tropical Medicine  
Keppel St  
London WC1E 7HT

You can also contact us by sending an email to [webmaster@flusurvey.org.uk](mailto:webmaster@flusurvey.org.uk) or using other contact data available in the contact area of the site.

We remind you also that the law protects **your right** to access, update, correct and object to the processing of your data. These rights include, but are not limited to, the right to obtain confirmation of whether or not data concerning you exist and to be informed of them in intelligible form, information about the source of the data, the purposes and methods of processing, the updating, correction or integration of your data, the erasure, transformation in an anonymous form or blocking of personal data processed unlawfully, and the right to object, in whole or in part, to their use.

Notwithstanding the above, except for the cases in which the law authorizes the processing of the personal data without the approval of the interested party (for example in order to comply to the duties established by the law or to fulfil to orders of public authorities, including judicial authorities) we will not use your personal data for purposes other than the above mentioned ones.